

# Plano West Orchestra Program Booklet Advertisement Sales

## Why?

Support students as they raise money for their spring trip. This year, we are working to go to Orland, Florida to visit Disney World and Universal Studios. 90% of your ad purchase goes directly to student costs, while the remaining 10% goes to productions costs for our programs.

## Costs

Ads are on 8.5 x 11 pages in a professionally printed black and white program booklet.

1/8 page (business card) = \$25.00	1/4 page = \$50.00
1/2 page = \$80.00	Full page = \$120.00

### Exposure

Your ad will appear in our program booklet at 4 concerts this school year (October, December, February, May). Hundreds of family members, friends, and community members attend each of our concerts.

### How to Place Your Order

Return this completed page through mail or email to the Plano West Orchestra program. Please include your business card or any artwork for your ad (company logo, pre-designed advertisement, etc....) Payment may only be sent through the mail (there is no online payment option at this time). A payment and artwork must be received by **October 21**, 2015. Anything received after that date will be returned.

Checks should be made out to **Plano West Orchestra Boosters**. Documents and payment should be mailed to:

Plano West Orchestra c/o Ryan Ross 5601 W. Parker Road Plano, TX 75093

Emails may be sent to ryan.ross@pisd.edu

Company Name Contact Name						
Contact Number and/	or Email					
Business Address						
Special wording for your ad that is not included in the artwork						
	<b>1/8</b> (business card)			Full		
This ad sold by						