



# Plano West Orchestra

## Program Booklet Advertisement Sales

### Why?

Support students as they raise money for their spring trip. This year, we are working to go to South Padre Island, Texas. 85% of your ad purchase goes directly to student fundraising, while the remaining 15% goes to productions costs for our programs.

### Costs

Ads are on 8.5 x 11 pages in a professionally printed black and white program booklet.

1/8 page (business card) = \$25.00

1/4 page = \$50.00

1/2 page = \$80.00

Full page = \$125.00

### Exposure

Your ad will appear in our program booklet at 4 concerts this school year (October, December, February, May). Hundreds of family members, friends, and community members attend each of our concerts.

### How to Place Your Order

Return this completed page through mail or email to the Plano West Orchestra program. Please include your business card or any artwork for your ad (company logo, pre-designed advertisement, etc....) Payment may only be sent through the mail (there is no online payment option at this time). Payment and artwork must be received by **October 5, 2018**. Anything received after that date will be returned. *The preferred method to submit ad artwork is through email, since this generally results in a higher quality printing.*

Checks should be made out to **Plano West Orchestra Boosters**. Payment should be mailed to:

Plano West Orchestra  
c/o Ryan Ross  
5601 W. Parker Road  
Plano, TX 75093

Artwork mail be mailed or sent digitally to [ryan.ross@pisd.edu](mailto:ryan.ross@pisd.edu)

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Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Contact Number and/or Email \_\_\_\_\_

Business Address \_\_\_\_\_

Website \_\_\_\_\_

Special wording for your ad that is not included in the artwork \_\_\_\_\_

\_\_\_\_\_

Ad Size (circle one)     **1/8** (business card)     **1/4**     **1/2**     **Full**

This ad sold by \_\_\_\_\_